ASSESSMENT REPORT

Rubric

Traits	Exceeds Expectations (4 pts)	Meets Expectations (3 pts)	Needs Improvement (2 pts)	Below Expectations (1 pt)
Trait 1: *Global Business Opportunity*	Identifies a business opportunity addressing a global issue	Identifies a business opportunity that partially addresses a global issue	Identifies a business opportunity that does not address a global issue	Does not identify a business opportunity in a global context
Trait 2: *Global Business Issue Analysis*	Identifies a complex global business issue and insightfully analyzes it from cultural, economic, political, technological and environmental perspectives	Identifies a complex global business issue and analyzes it to some degree from cultural, economic, political, technological and environmental perspectives	Identifies a complex global business issue and analyzes it to at a rudimentary level from one or more cultural, economic,	

End of Report