ASSESSMENT REPORT
California State University East Bay College of Business and Economics

Summary

Program	Program in College of Business and Economics		
Learning Goal	LG 2: Students who graduate will have leadership, team-building, and advanced communication skills in diverse and cross-cultural managerial environments.		
Learning Objective	LO 2C: Students who graduate will apply advanced oral communication skills.		
Rubric	Used to assess student work or artifact. Available at AOL website and end of report.		
Assessed Course(s)	MGMT 693		
Assessment Date(s)	Spring 2020		
Artifacts Archival	Rubric score sheets saved.		
Performance Targets	At least 70% of students will meet expectations on overall rubric score.		
Results to Targets	100% of student overall rubric score meet or exceed expectations.		

Rubric

	RUDITC	
(6-8 pts)	(3-5 pts)	(0-2 pts)
Clear opening and dosing interest provides overview/ conclusion. Follows logical sequence, stays focused, good explanations. Effective time management and strong transitions. Strong mental takes away for audience.	Offers some type of opening and dosing statements. Follows logical sequence but structure could be better. May need more elaboration on one or more points. Adequate time management, but could be stronger.	No opening and/ or dosing statements or irrelevant opening/ closing statements. Loses focus more than once. Does not manage time effectively. No logical sequence