



HelloWallet Commonly Asked Questions

1. What is HelloWallet?

HelloWallet is the most powerful online, independent financial guidance service in the United States. Members are provided with customized financial plans, 24/7 personal money management and monitoring, and an individualized bank shopper service, which searches through 130,000 bank products to find better prices. HelloWallet also proactively identifies financial health threats and savings opportunities for members, helping them make sustainable improvements in their financial health and avoid costly financial missteps.

2. Why do I have to pay for HelloWallet when other online financial sites are free?

Many of the free online financial sites have direct relationships with financial institutions that are listed on their site. They receive fees when their customers sign up for accounts with these financial institutions. HelloWallet is completely independent from banks, credit unions, 401(k) providers, and other financial institutions. This allows us to offer completely unbiased financial guidance to our members. Since we do not accept referral fees from financial institutions, we offer HelloWallet as a subscription.

